

# THE JORDAN BOYD FOUNDATION

## OUR DNA

The Jordan Boyd Foundation exists to honour the memory of Jordan by making an impact on heart health within our community and beyond through fundraising and investing in life-saving research, immediate impact projects and education.

## OUR FOCUS

We understand that “moving the needle” in heart health is a tall task that no single organization can do on their own. With this in mind, our focus is to make meaningful contributions to our community, initiatives that can have an immediate impact on heart health, and to develop strategic partnerships to bring about positive change in honour of Jordan.

### COMMUNITY



Academic  
Scholarships



Community  
Events



Sharing information  
on important heart health  
stories and research development

### IMMEDIATE IMPACT



Investment in  
Save Stations



AED donations to  
communities in need

### PARTNERSHIPS



Heart health conferences  
involvement/support



Speaking engagements



Funding fellowships  
and specialized training



Fundraising in support of  
QEII Inherited Heart  
Disease Clinic